

## **Dennis Rivard**

Graphic Designer + Illustrator

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616.608.7513

## **EXPERIENCE**

### **Advance Central Services**

Graphic Designer 8/10 - Present

Design ads for publications across the state with InDesign, Photoshop, and Illustrator as well as design online ads for milive.com with Flash. Manage FTP clients and edit HTML documents with Dreamweaver. Coordinate with account associates and manage multiple projects with short deadlines.

### **East Grand Rapids Parks & Rec**

Class Instructor 9/09 - Present

Teach students how to create their own comic strips using the same process and materials as professional illustrators. Introduce the class to various illustration techniques such as line weight, line of motion and how to creatively use sound effects with their illustrations.

### **Wealthy Theatre**

Graphic Designer 6/08 - 11/10

Create print ads for On the Town magazine using Illustrator and InDesign along with other kinds of marketing material. Design branding materials used to promote Wealthy Theatre's renovation project to become energy efficient.

### **Design Design, Inc.**

Graphic Designer 9/08 - 1/09

Designed greeting cards by using Photoshop for photo editing and Illustrator for additional elements such as printing treatments and die-cuts. InDesign was used to construct the cards as well as add type and 4-color printing information. Created Flash animation used to advertise the company's upcoming line of products to its vendors.

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## **FREELANCE**

### **The Vegradis Group**

Illustrator 10/11 - Present

Create concept illustrations for dog toys.

### **Community Media Center**

Graphic Designer 3/09

Created the website layout for the CMC's Prisoner Reentry Center project using Illustrator and Photoshop.

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## **TECHNICAL ABILITIES**

Photoshop CS5, Illustrator CS5, InDesign CS5, Flash CS5, Dreamweaver CS5, MS Office, Illustration

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## **EDUCATION**

Kendall College of Art & Design - Bachelor of Arts, Graphic Design  
December 2007

Delta College - Associate in Applied Arts, Electronic Media/Graphic Design  
June 2005

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## **ACCOMPLISHMENTS**

Illustrated and wrote *Lucy and Bruce Go to the Park*, a children's book I made for my daughter

Successfully branded Wealthy Theatre's Imagine project to help them become energy efficient

Dean's list 2005-2007 - Kendall College of Art & Design

Neocon Ad Design for Contract Magazine - Third place winner